## For Industry Partners

What is Navig8 Lake?

Navig8 Lake is a career exploration event hosted at the Lake County Fairgrounds, providing 8th-grade students with hands-on exposure to various career pathways. Industry partners engage with students through interactive exhibits that align with career readiness standards.

How can my company participate?

Your company can participate by hosting a booth featuring an engaging, hands-on activity that introduces students to your industry. Register your interest through our industry sign-up form linked in the OR Code below!

What are the expectations for exhibitors?

**Exhibitors should:** 

Provide a hands-on, interactive activity related to their industry.

Engage with students in a meaningful way to explain career pathways.

Follow event logistics for set-up, safety, and participation.

Are there sponsorship opportunities?

Yes! Businesses can sponsor event materials, student workbooks, or lunch for volunteers. Sponsorships help keep the event impactful for students while increasing brand visibility.

What support will be provided to industry partners?

Partners will receive:

A dedicated vendor check-in area.

Assistance from student ambassadors for setup and engagement.

An event guide with schedules, maps, and expectations.

Can we take photos at our booth?

Yes, but any images containing student faces require parental consent. Images without identifiable faces are permitted.

What is the event schedule for industry partners?

Setup: 7:30 - 8:30 AM (Day before is also possible)

Event Time: 9:00 AM - 2:00 PM (rotating student groups)

Lunch Break: Provided for vendors

Tear Down: 2:00 - 3:00 PM

How can we provide feedback after the event?

A post-event survey will be sent to all industry partners. Your insights will help improve future events.



