

Marketing & Employer Linkages Committee
Meeting Agenda
Tuesday, June 14, 2016, 8:15 A.M.
Waukegan Job Center, 1 N. Genesee Street, Waukegan, IL

I. Call to Order

II. Meeting Minutes

III. Public Comment

IV. Chairman's Report

V. Old Business

VI. New Business

1. Certification of Training Providers and Training Programs

- State and local policy require that training providers certified under the authority of the Lake County Workforce Development Board for use of WIOA funding are required to be submit all programs for certification under the new guidelines.
- Notice has been provided to all training providers about the need to accomplish this by June 30th once the Illinois Workforce Development System (IWDS) had been updated to accept the new information.
- Staff has notified all training providers that the system can be accessed to update the required information.
- A list of training providers and newly certified training programs is attached. Additional programs certified after the agenda is distributed will be presented at the meeting.
- Staff will also be seeking authority to submit additional training programs to the Workforce Board at its June meeting for approval.

VII. Staff Report

2. WIOA Four-Year Local Plan Tie-In

- The Four-Year Local Plan was approved by both the Executive Committee and Workforce Development Board during their May meetings.
- The 30-day Public Comment Period expires on June 10th. To date, no comments have been received.
- Staff will be working with all Committees to develop action items tied back to implementation of provisions of the Local Plan.
 - Increase Collaboration with Partners and Community
 - Adjust Adult & Youth Client Flows

3. Strategic Plan Update

- Staff will provide an update to the Committee on progress in retaining a consultant to aid in development of a new Strategic Plan.
- It is anticipated that the Workforce Development Board and Youth Council will undertake planning session(s) in July or August to develop the new Strategic

Plan. The new Plan would be presented for adoption at the September Board meeting.

4. Business Services Outreach Presentation
 - Staff will provide a brief presentation on recent activities.
 - The Committee will be asked to discuss information that it would like to have included in dashboards to be provided during future meetings.

5. Restructuring of Workforce Board Committees
 - Staff will note for the Committee upcoming discussions with Board leadership to restructure the composition of the committee.
 - Additional non-Board Members will be sought to participate in the committee.

VIII. Next Scheduled Meeting – September 13, 2016

IX. Adjournment

Marketing & Employer Linkages Committee
Meeting Minutes
Tuesday, March 8, 2016, 8:15 A.M.
Waukegan Job Center, 1 N. Genesee Street, Waukegan, IL

Present: Emily Garrity, Jennifer Harris, Noelle Kischer-Lepper, Jennifer Serino Stasch

Absent: Carlotta Roman

Staff: Gary Gibson, Bethany Williams

I. Call to Order

The meeting began at 8:19am.

II. Meeting Minutes

Member Harris made a motion to approve the minutes, which was seconded by Member Kischer-Lepper and approved by a vote of the Committee.

III. Public Comment

None.

IV. Chairman's Report

None.

V. Old Business

None.

VI. New Business

2. Review of new Job Center Website

- Bethany Williams walked the group through the beta version of the new Job Center website. Content is still being added, but the site will go live on April 1, 2016.
- Member Garrity suggested adding a link back to the Job Center website in more places so that people can easily find their way back to our website.
- Member Serino Stasch asked we simplify the path to labor market information for job seekers.
- As noted at the January Committee meeting, staff is working with the County's IT Department on a redesign of the webpage.
- Significant work has been undertaken to update the site. Staff will walk the Committee through the website and seek comments/input.

VII. Staff Report

6. Training Provider Policy Update

- To date, the State has not issued any additional guidance or policy letters with respect to certification of Training Providers and/or Training Programs.
- Currently, providers and programs are certified through June 30th.

- As soon as a State policy is adopted, corresponding local policy will need to be approved so that new programs can be certified.
7. Business Services Presentation
 - This item will be moved to the June agenda.
 8. WIOA Local Four-Year Plan Discussion
 - Gary Gibson shared that the State has issued draft guidance on what should be included in the local plans. This guidance is not yet finalized, and is not entirely consistent with the local plan requirements that are enumerated in the federal legislation. The contract with TEC Services to develop our local plan was based on the federal guidance, and so
 - Bethany Williams shared a charts of WIOA goals, local strategies and activities that align with those goals. The chart captured the strategies that were developed in the local plan draft.
 - Member Garrity shared that the Zurich Insurance/Harper College Apprenticeship in insurance will serve veterans in a work/classroom training program.
 9. State WIOA Regional Plan Discussion
 - Member Serino Stasch shared that the regional plan will be developed around sector strategies. The region has identified that there are three key industry sections (healthcare, manufacturing, transportation/distribution/logistics) that employ individuals that each partner serves in occupations along career pathways. At this point, the partners are evaluating data and identifying what success will look like.
 - The region had identified a consultant to write the actual plan, which will be due in June.
 10. Memorandum of Understanding Update
 - Gary Gibson shared that in the last few days, the State has issued guidance on MOU development. Member Serino Stasch will be leading discussions with local partners on the MOU.
 - As an example of increased collaboration amongst partners, TANF recipients who are close to expending all of their benefits are coming to the Job Center to receive employment assistance before their benefits run out.

VIII. Next Scheduled Meeting – June 14, 2016

IX. Adjournment

The meeting adjourned at 9:23 am.

**WIOA Certified Training Programs
LWIA 1 – Lake County
June 2014**

Training Provider

Training Program

State Career College

Basic Nursing Assistant
Chairside Assisting
Medical Assistant