Marketing & Employer Linkages Committee Meeting Agenda

Tuesday, January 12, 2016, 8:15 A.M.

Waukegan Job Center, 1 N. Genesee Street, 1st Floor, Waukegan, IL

- I. Call to Order
- II. Meeting Minutes
- **III.** Public Comment
- IV. Chairman's Report
- V. Old Business
- VI. New Business
 - 1. Review of Beta version of Job Center Website
 - Lake County Communications and IT Departments have been working
 with a new content management vendor to develop new versions of all
 County websites. The Beta versions of the website will be available for
 viewing the week of January 11, 2016. Staff training and changes/editing
 will take place in late January, February and March, and the new site will
 go live on April 1.
 - Staff will walk the Committee through the Beta version of the Job Center Website.

VII. Staff Report

- 2. WIOA Local Four-Year Plan Update
 - Staff has been working with the planning consultant on development of the draft Plan.
 - As indicated in emails to the Board, several opportunities are underway to gather information for possible incorporation into the draft Plan, including Public Meetings, surveys and at a forthcoming date, focus groups.
 - Additional information will be provided on the time frame and other opportunities for input into the draft Plan.
- 3. Memorandum of Understanding Update
 - In addition to Local Four-Year Plan activities, discussions have started on development of a new Memorandum of Understanding with the Job Center Partners.
 - State policy guidance has been received, along with recent information on responsible parties that will represent state partners.

- Staff will report on progress to date, as well as information coming from the Illinois Workforce Innovation Board's Executive Committee that will be meeting on Monday, January 11th to discuss deadlines for submission of materials.
- 4. WIOA Regional Plan Update
 - Workforce staff is participating in a DCEO led effort to develop a Regional Plan as required under WIOA.
 - Staff will provide an overview of recent activities and information regarding a proposed State meeting for all regional partners in February.
- VIII. Next Scheduled Meeting March 8, 2016
- IX. Adjournment

Marketing & Employer Linkages Committee Meeting Minutes

Tuesday, November 10, 2015, 8:15 A.M. Waukegan Job Center, 1 N. Genesee Street, 1st Floor, Waukegan, IL

Present: Emily Garrity, Jennifer Harris, Noelle Kischer-Lepper, Jennifer Serino Stasch

Absent: Carlotta Roman

Staff: Gary Gibson, Bethany Williams, Eva Locke, Kay Dewayne

I. Call to Order

Member Harris called the meeting to order at 8:20am.

II. Meeting Minutes

No action was taken on the meeting minutes.

III. Public Comment

None.

IV. Chairman's Report

None.

V. Old Business

None.

VI. New Business

2016 Meeting Schedule
 Gary Gibson shared the proposed 2016 meeting schedule.

VII. Staff Report

- 2. Employ Illinois Veterans Workshop Employers Workshop Judy Leonard from IDES hosted a workshop for employers on how to successfully recruit and retain employers. The attendance was about 13 people. This was one of our first workshops directed at employers. Member Garrity mentioned that her organization (Talent Rise) is doing workshops for employers on hiring veterans and could sponsor a local event in the future.
- 3. Review of Website Development and Recent Usage Information Bethany Williams shared updates on the development of the new Job Center website, which will be launched in beta form in January. At that time, members will be asked to provide input and feedback.

4. Policy Updates

Bethany Williams presented the policy updates. Most of the updates are technical updates to change references from WIA to WIOA, but there are two exceptions. The first exception is a new Transition Policy. This policy is to address the issues that arise because programs are operating under WIOA even when federal regulations and state policy guidance under WIOA are not available. The Transition Policy indicates that where there is a lack of guidance under WIOA, programs and services will continue under the most recent guidance, even if that guidance might be from WIA.

The second exception is that there are substantive changes to the Individual Training Account Policy. These changes allow ITA funds to be used on both occupational training and any prerequisite coursework that is necessary and identified in the participant's Individualized Employment Plan (IEP). In the event that the prerequisite coursework causes the total costs of training to exceed that ITA funding cap, the drafted policy outlines an appeal process through the Executive Committee. The Committee discussed changing the appeal process so that the Director of the Workforce Development Director can make a decision on the appeal instead of the Executive Committee. They suggested that in the event that a participant didn't agree with the decision of the Director, they could pursue and appeal with the Executive Committee. An overall ceiling on ITA funds would be 150% of the applicable ITA cap.

5. Provider and Program Certification Update

Gary Gibson shared that the state is still working on developing the training provider certification policy, which will inform our local policy and the process that we will have to follow with our training providers to certify them and their programs. In the interim, staff has been informed that existing providers could add new programs in the interim, but the process to certify these new programs is not clear.

VIII. Next Scheduled Meeting – January 12, 2016

IX. Adjournment

Upon a motion by Member Harris, the meeting adjourned at 9:12am.